



Pret A Manger opens its first shop in the Netherlands in partnership with HMSHost International

Pret is coming to Utrecht Centraal railway station

Pret A Manger is bringing its delicious menu of freshly prepared food and organic coffees to Utrecht Centraal railway station in the Netherlands for the first time in partnership with HMSHost International.

Opening on Monday 19th March, Pret's classic menu of handmade sandwiches, salads, wraps baguettes, toasties and sweet treats will be available to enjoy alongside organic hot drinks, juices and smoothies.

Using high quality ingredients, Pret's menu of fresh items will be prepared in the shop's on-site kitchen every day, providing customers in Utrecht with a delicious selection of plant-based veggie and vegan options, as well as meaty dishes. The menu will include locally sourced meats, brioche buns, fruits and juices, and combines Pret classics (the Posh Cheddar, Classic Super Club Sandwich, Swedish Meatball Hot Wrap and Wild Crayfish & Avocado Salad) with some new items created especially for Utrecht, such as a Smoked Salmon & Egg Sandwich and salads.

Michael Haley, Partnerships Director at Pret, said, "We're thrilled to open our first shop in the Netherlands at Utrecht Centraal, the country's busiest train station. Our Utrecht team have been trained in Pret shops in the UK and they are excited to welcome customers into the new shop. We've been working hard to source local products for the opening and we're looking forward to introducing some Dutch ingredients to our menu for the first time.

"To celebrate the opening, the first 400 customers through the door on Friday 16th March will be able to enjoy a free breakfast on us."

Customers will be able to choose from a selection of complimentary tasty breakfast items and organic hot drinks between 7:30am – 9:30am. Further information, including terms and conditions, can be found here – <http://pret-a-manger.nl/gratisonbijt>.

Walter Seib, CEO HMSHost International, comments, "We are delighted to open the first Pret A Manger shop in the Netherlands. HMSHost International is creating exciting new food destinations by working with inspiring global brands, and introducing new food concepts to the world. Pret and HMSHost International share a similar focus on food quality, freshness and innovation. We look forward to welcoming customers to the Pret shop in Utrecht on Monday 19th March."



Since Pret first opened its doors in London in 1986, the company has donated unsold food to the homeless. As part of Pret's commitment to help alleviate the pressures of homelessness, the shop at Utrecht Station will donate any unsold food to the 'Salvation Army' (Leger des Heils) in Utrecht at the end of every day. The new shop in Utrecht will also offer customers 50 cents off any Barista-prepared drinks for those who use a reusable cup to encourage customers to bring one in.

Opening hours: Monday – Friday, 6am – 9pm; Saturday and Sunday, 7am – 9pm.

Ends

About Pret A Manger

Pret A Manger opened in London in 1986. Pret's sandwiches, salads and wraps are handmade fresh in-shop each day using fresh, high quality ingredients. The food doesn't have a 'sell-by' date; Pret offers unsold food to charity at the end of the day. Pret currently has over 500 shops in nine countries. www.pret.co.uk

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About HMSHost

HMSHost is a world leader in creating dining experiences for travel venues and is part of the Autogrill Group – the world's leading provider of food & beverage services for people on the move. HMSHost operates international brands and proprietary concepts in more than 100 airports around the globe. Through its HMSHost International division, the company has F&B operations in more than 41 airports across Europe, the Middle East, Asia, and the Pacific.

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